



BRAIDING
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CANADA



RENOUER
LES SAVOIRS
CANADA

Reconciliation through Research



WITH FUNDING FROM

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Communication Guidelines for BKC Researchers

Nov. 8, 2024



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Citing BKC-funded work



Appropriately citing BKC when your BKC-funded research is featured in public media means a bigger impact as a Network, and helps BKC track our communities' impact as a whole. BKC will also happily widely share public media featuring your research, harnessing our wide-reaching Network to increase your reach and impact.

Please let us know when your research is featured in public and scientific media as this is crucial for tracking BKC's impact.

Media citations can influence future funding for BKC and public and political support for your research and our cause for years to come.

Here are some basic guidelines to ensure that BKC is appropriately credited in various media.

We thank you for following these guidelines and providing BKC with as much visibility as possible!





BKC Knowledge Mobilization Objectives include:

- Mobilizing Indigenous Knowledges through knowledge braiding initiatives to advance equity, contribute to self-determination and reconciliation, and initiate transformation in policy and decision-making in Canada
- Mobilizing braided knowledges and advance policy and decision-making in Canada through Knowledge Mobilization activities.

BKC needs to measure:

- The number of citations in news articles on BKC-funded initiatives
- The number of scientific articles published on BKC-funded initiatives
- Social media followers/mentions/reach
- etc.





BKC Logo



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Attribution: Presentations

Please acknowledge BKC support when making presentations.

This [work/event] was
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Attribution: Public Media



Please use this text when discussing your BKC-funded research with public media (news, radio, TV, podcasts, conferences, etc.), including press releases and interviews with reporters/journalists:

Short version:

[This \[work/event\] was supported by Braiding Knowledges Canada.](#)

Long version:

[This \[work/event\] was supported by Braiding Knowledges Canada, which is funded through the Government of Canada's Strategic Science Fund.](#)



Attribution: Social Media



If you are posting regarding BKC-funded research on social media, please mention that your research is funded by BKC and tag us using the following handles:

Facebook: [@BraidingKnowledges](#)

Twitter: [@braidingknowldg](#)

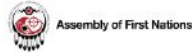
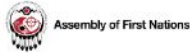
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