

Braiding Knowledges Canada Logo Usage Guidelines

PRIMARY LOGO

Our logo is one of the most important parts of our brand. It is our primary graphic and should be the first choice when choosing a graphic element to represent the Braiding Knowledges Canada brand. Use the correct language version as needed.



Full colour

Full colour - reverse

One colour - white

One colour - black

LOGO USAGE

The following errors may occur when placing or processing the logo. For this reason, the rules of the logo should not be violated.



Use only approved logo variations outlined in this guide.



Maintain safe space around the logo equal to the width of the "E". Do not place anything within this area.



Do not skew or distort the logo.



Do not change the colours of the logo.



Use the correct versions of the logo on dark backgrounds.